

# Dealer Websites

*(Disney content included!)*

## Offering Details

- Dealer receives a custom website for their business developed by Creating Your Space™, the retail flooring industry's leading custom website provider
- Disney Carpet and Rug Collection web brochure included in the website
- Tuflex current product and display programs available for marketing online
- *Tuflex sponsors a portion of the website cost!*

## Website Options

### 'Premium' website

- Website Design – 40 Layout/Color Choices
- Custom About Us, Visit Us, Contact Us
- Product Catalog with over 50,000 Images, Specs & Zoom feature (You choose products)
- Website Design – 40 Layout/Color Choices
- Workbook for Your Customers (online)
- Current Promotions (Your latest print, radio and TV ads, coupons on your website)
- Designer Portfolio – online gallery of your designer's work
- Lifestyle & Discover Your Style Quiz
- Shop At Home Estimates and In- Store Appointment Links
- Product Knowledge Text & Images
- Search Engine Optimization (SEO)
- Client Administration System (Manage your web customers, site content and statistics)

Development Cost: \$3,000 **less 20% (\$600) Tuflex Sponsorship** = \$2,400 plus monthly fee\*\*

### 'Elite' website

- All of the features included in the Premium website **plus:**
- Website Design – 500 Layout/Color Choices
- Virtual Room Designer (VRD)
- Design Your Room – Consumers upload photos of their own room for use in VRD
- Room Maker – customer can build their room, calculate flooring, design with furniture
- Lifestyle & Discover Your Style Quiz link to product catalog
- Product Knowledge Videos, Text & Images

Development Cost: \$12,500 **less 20% (\$2500) Tuflex Sponsorship** = \$10,000 plus monthly fee\*\*

\*\* Monthly hosting fees pay for services for hosting, maintenance, dealer content updates, new product additions, new product information updates, website structure updates, etc.  
Elite= \$350 / Premium= \$150

**For a new custom website for your business, contact:**  
**[sales@creatingyourspace.com](mailto:sales@creatingyourspace.com) or call 415-275-9022**